

February 9, 2017

Did you know that an average of 350 people visit the FABA website per month?
Are you going to take advantage of all that the Website has to offer?

MARKETING OPPORTUNITY #1

Beginning in March we will be Highlighting 2 farms per month on the FABA Website Home page.

For the low cost of \$35.00 you can send us what ever you want people to know about your farm...animals...products..Herdsires...Females..

This will be on a 1st come...1st serve (paid) basis. If more than 2 members sign up for a month...we will keep a calendar for the following months.

We will also be taking advantage of the FABA FB page for this advertising opportunity...so...become a member of the FABA FB page and LIKE...SHARE and help spread the word!!

All information for the Highlighted farms must be received by the 20th of the previous month.

Please email jflores2@tampabay.rr.com to sign up for March!

Checks are to be made out to:

Nancy Plyler
FABA
1233 Adeline Street
Orange City, FL 32763

MARKETING OPPORTUNITY #2

Beginning in March we are going to create a FABA newsletter.

This is intended to be a "sharing opportunity."

Examples of what can be in the newsletter:

Happenings around your Farm
Open Farm Days (MONTHLY)
Funny Stories that happen on your farm
Interesting/Educational Articles
Pictures of your Paca around the farm
Pictures of your Products
Alpaca and Fiber Related Events/Seminar

please send Name of Event, brief description and a link to event site for add'l

info/registration etc.

Alpaca Research and other interesting news

All who enter something in the newsletter will have a link to their farm site

All info must be received by the 20th of each month to be included.

So get busy!!! Send us your information! THIS IS A FREE OPPORTUNITY TO SHARE!

DISCLAIMER--The newsletter can not be used to "highlight" your farm. It's intended to share info...such as listed above. It will be an Advertising opportunity though!

ADDITIONAL IMPORTANT UPDATES:

The board has voted to forgo the 2017 dues that would be "due" NOW. Many members paid very late in the year due by no fault of their own.

So--GOOD NEWS! You are getting a whole year DUES FREE! Your next dues will be due in January 2018!!

Correction to the treasurers report--the balance is \$15,575.28

Thank you,
FABA Board