

October 4, 2016

Dear FABA members,

The board has voted to create a 2016-2017 membership directory. The first distribution will be at our Seminar with Jay Reeder on October 22nd. The directory will be 8x5 so that it can be easily carried with you. Once completed it will also be added to the FABA website.

It is VERY IMPORTANT that you check your information on the FABA website because that is where we will be pulling the information from. Some farms do not have the correct/complete information. Some do not have a Logo on their info. Please email me with any corrections that need to be made ASAP and if you have a logo--I will need that also.

We are going to add a section for Farms with farm stores. If you have one--I need that information.

We are going to add a section for "Other business". If you have another business/offer classes, ETC.....please send me that information.

We are going to offer advertising space for anyone that wants to enter an ad. We have tried to keep the cost very low to allow the members to participate. If you are interested I will need the ads no later than October 16 (JPEG or PDF only) in order to get it created and printed in time. All ads sent to me must be the appropriate size. I can not adjust the size to fit.

Advertising Costs:

Business Card Ad	\$12.00
Full Page Color 8Hx5W	\$20.00
Full Page B&W 8Hx5W	\$15.00
Full Page Double 8Hx11W	\$35.00
Full Page Double B&W 8Hx11W	\$30.00
On the Fold Color 8Hx11W	\$50.00 (1st come first serve)
Back cover Color 8Hx5W	\$30.00 (1st come first serve)
Inside Front Left Cover Color 8Hx5W	\$35.00 (1st come first serve)

We look forward to producing a WONDERFUL membership directory...just another way of helping you Market your Alpaca and Alpaca Products!!
Thank you,
Your FABA Board